



NAGRIK SHIKSHAN SANSTHA'S
COLLEGE OF COMMERCE AND ECONOMICS, TARDEO, MUMBAI
(NAAC Accredited and affiliated to University of Mumbai)



www.nsseducation.org

IQAC and Dept. of Commerce of NSS College
jointly organized
Online National Webinar
On
“ Learning through Creative Thinking ”

Date:- Saturday, 20th March 2021

Time :- 11.00 a.m. Onwards

Target Audience:- UG & PG Students ,
Teachers

Dr. Dhiraj Ovhal
Convener
(IQAC-Coordinator)
(9768937121)

Dr. Shamim Sayed
I/C Principal



Dr. Rinkesh Chheda

Ph.D. (Commerce),
NET (Management),
MMS (Finance),
M.Com.(Management)
BMS (Marketing and
International Finance)
Corporate Trainer &
Certified International
Career Coach

Session Topic: “ Learning through Creative Thinking ”

Timing : 11.00.am onwards

Date : 20th March 2021

Resource Person : Presently working as Assistant Professor , SIES College of Commerce & Economics Sion East with BMS Department and also Research Guide . He has been teaching various subjects like Principles of Marketing, Business Environment, Business Planning and Entrepreneurial Management, Production and Total Quality Management, Logistics and Supply Chain Management, Corporate Communication and Public Relations, Brand Management, Retail Management, Services Marketing, International Marketing, Strategic Human Resource Management. etc. ,Apart from Management studies, he is also associated with Bachelor of Mass Media and Masters in Entertainment, Media and Advertising, course teaching subjects like Brand Building, Consumer Behaviour, Principles & Practice of Direct Marketing, Accounts Planning and Management etc. with a rich experience in teaching fraternity. To his credit he has attended/participated/published various National and International conference research papers with impact factor, UGC care listed and Scopus journals, webinars and authored books in the field of commerce and management and recently certified as international career coach.

General Instruction

- **Participation to the Online National Webinar is FREE of Cost.**
- **Registration will be on First Come First Serve Basis.**
- **E- certificate of Participation will be provided to only those who have registered and attended the Webinar and also filled the feedback form.**
- **Login ID and Password for the session will be emailed or send on whatsapp group before 10 minutes of starting of the session.**
- **After the registration for National Webinar kindly join our whatsapp group through the link provided in registration form for the further Communication.**
- **Kindly click on link for registration : <https://forms.gle/ssi9tUjT6BdZZoz3A>**

Kishor Prajapati **Vaishnavi Jadhav** **Riya Kargutkar**
7021705045

Media Partner

